

## **Prevention Colition**

Drury University Prevention Coalition is a network of campus and community partners who utilize Drury University specific data to guide prevention initiatives. These initiatives encourage positive choices among students and reduce the impact of high-risk behavior associated with alcohol, drugs, sexual relationships, and more. We collaborate closely with, Panthers for Prevention, Partners in Prevention (PIP), Higher Education Committee, and the +20 universities involved with these organizations as well.



Our college prevention coalition is dedicated to fostering a safe, healthy, and inclusive campus environment by proactively addressing issues related to substance abuse, mental health, sexual violence, and other risk factors. Through collaborative efforts with students, faculty, staff, and community partners, we strive to empower individuals to make informed decisions, cultivate resilience, and promote behaviors that support overall well-being. By advocating for evidence-based prevention strategies, offering educational resources, and fostering a culture of support and accountability, we aim to create a campus community where every individual can thrive academically, socially, and emotionally.





## 3 Primary Goals

- REDUCE POLY USEAGE RATES
  BY 3%
- REDUCE THE RISK FACTORS THAT AFFECT
  STUDENT'S MENTAL HEALTH AND ABILITY TO
  FLOURISH BY 5% POINTS
- INCREASE THE CAMPUS COMMUNITY'S ABILITY TO RECOGNIZE AND RESPOND TO INSTANCES OF INTERPERSONAL VIOLENCE BY 5% THROUGH COMPREHENSIVE EDUCATION AND RESOURCE DISSEMINATION.

## Strategies for Success



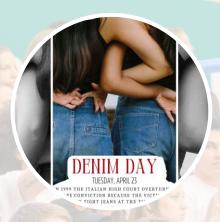
#### Campaign

IMPLEMENT MARKETING
STRATEGIES TO EDUCATE
STUDENTS ON PROTECTIVE
STRATEGIES, SOCIAL NORMS,
AND RESOURCES AVAILABLE.



#### Collaborate

ENGAGE CAMPUS AND COMMUNITY
STAKEHOLDERS TO EMBRACE THEIR
SHARED RESPONSIBILITY IN
PROMOTING STUDENT WELL-BEING.



#### Communicate

PROVIDE ACTIVE

EVENTS/EDUCATIONAL OPPORTUNITIES

TO STUDENTS, FACULTY, AND STAFF

HARM REDUCTION STRATEGIES AND

DATA.

# A. **MACHB Data** Missouri Assesment of College Health

**Behaviors** 

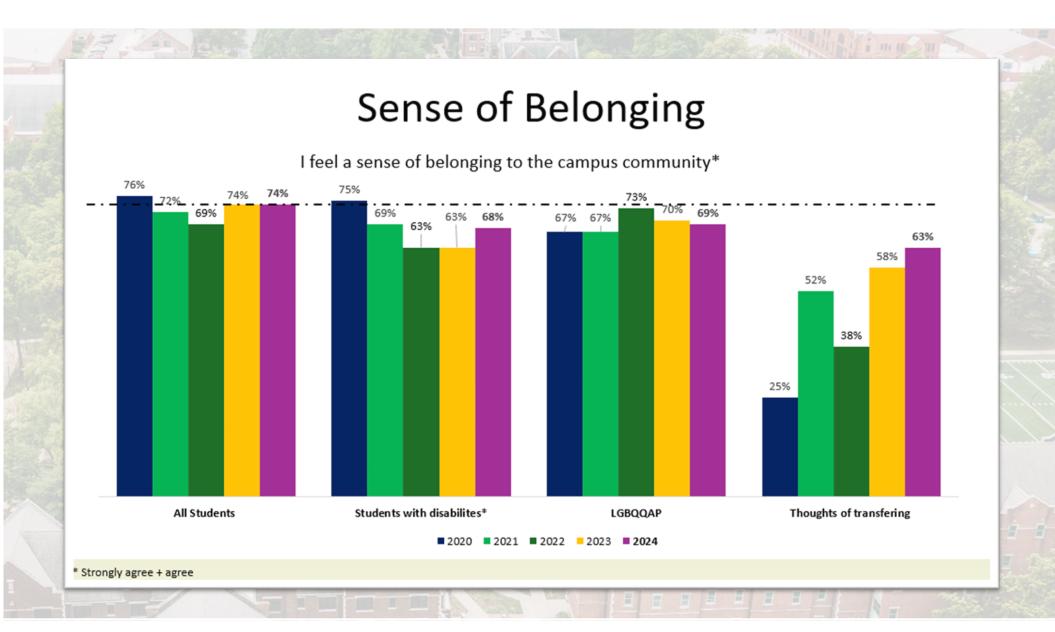




# Missouri Partners in Prevention

A state-wide coalition of +20 public institutions of higher education in Missouri and relevant state agencies (the Missouri Division of Behavioral Health, Missouri Department of Liquor Control and the Missouri Division of Highway Safety) that collaboratively develop strategies for reducing and preventing high-risk behaviors among Missouri college students.

#### **RETENTION DATA**



#### **RETENTION DATA**

#### **Retention and Considerations of Transferring**

	Drury	PIP 4-Year
Thought of Transferring	34%*	25%
Thought of Quitting	17%	18%
Reasons contributing to le	aving:	
My mental health concerns	42%	40%
Lack of friends/loneliness	29%	37%
Don't feel as if I belong on campus	20%	28%
Didn't have enough money to pay for school	45%	35%
Difficulty keeping up with academics	26% I	33%

\*thought of transferring is 3<sup>rd</sup> highest statewide

## 01. MENTAL HEALTH

#### Reduce the risk factors that affect student's mental health and ability to flourish by 5% points

#### HOW TO ACHIEVE GOAL

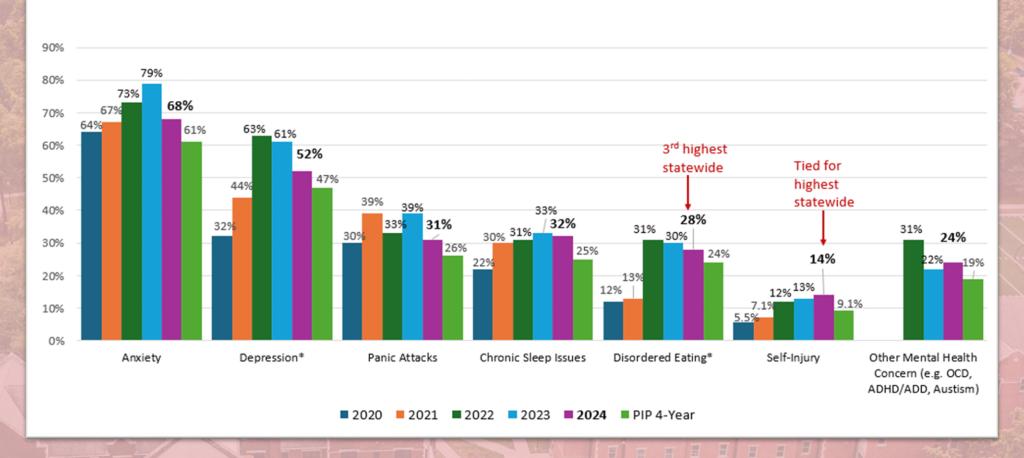
#### WHAT THAT LOOKS LIKE

HOW TO ACHIEVE GOAL	WHAT THAT LOOKS LIKE	
Provide educational materials on strategies to reduce personal stress, to students at Drury.	1. Implement initiatives to promote mental well-being through digital media. 2. Facilitate healthing coping skills workshops/programs 3. Develop plans/strategies on how to create more spaces on campus that promote community, involvement, and belonging. 4. Provide resources on healthy coping strategies to include: physical well-being, healthy eating, exercise, sleep, managing finances, practicing mindfulness, safer sex practices, etc. 5. Facilitate resource presentations to students to increase awareness and utilization of resources available. 6. Establish/Develop a Well-Being Program	
Provide educational materials and training to recognize and respond to risk factors of distress or crisis in others.	Provide bystander intervention (ENGAGE) for Mental Well-being and Suiciding Prevention Training to students, staff, and faculty.     Identify and train Student Advocates (Engage student-facilitators/Peer Educators) and provide ongoing support.     Participate in Mental Illness Awareness/Suicide Prevention Day/Week/Month.	
Create a comprehensive marketing strategy to increase awareness and utilization of mental well-being initiatives.	1. Promote mental well-being intiatives and resources through digital and print media. 2. Promote utilization of Burrell Counseling services 3. Promote collaboration between FUSE101 educators and DUPC to educate new freshman on campus and local resources. 4. Promote "Don't Cancel Class" Initiative 5. Partner with Marketing/Communication to use social media to increase awareness of resources 6. Market the initiatives of well-being campus	
Provide resources and support to planning committees/organizations regarding topics that intersect with mental well-being (Mental diagnoses, , food insecurity, career planning/development, involvement/belonging, diversity/identity, etc.)	1. Coordinate Mental Health and Suicide Awareness Week with DUPC members. 2. Create/Establish connections with local resources and provide opportunities for them to come to campus (i.e. Burrell workshops, Victim Center, Harmony House, The Glo Center, APO, etc.). 3. Promote and bring awareness to diverse events and programs that promote a sense of belonging/well-being. 4. Promote Panther Swipe Program. Continue utilizing the Exit Interview donation system. 5. Establish connections with local food pantries to provide	

opportunities for food insecure students on campus.

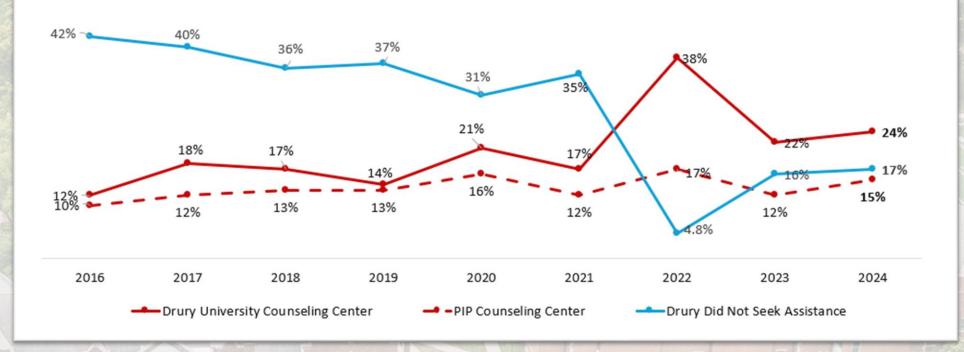


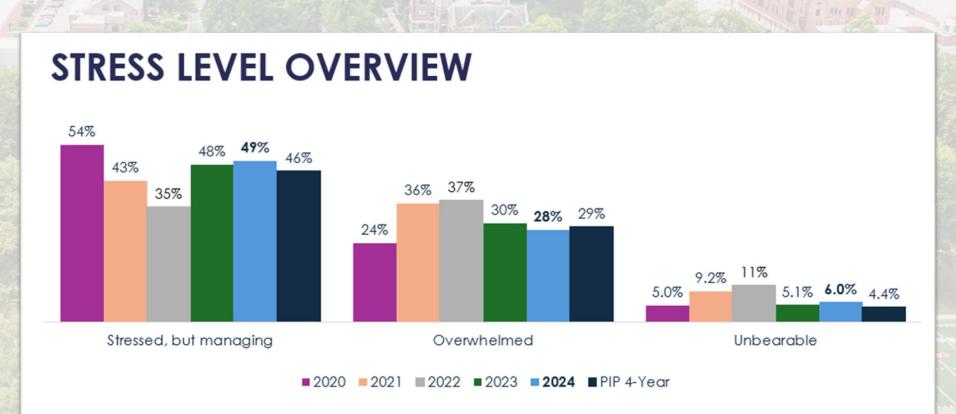




# Where Students Initially Sought Assistance for MH Concerns

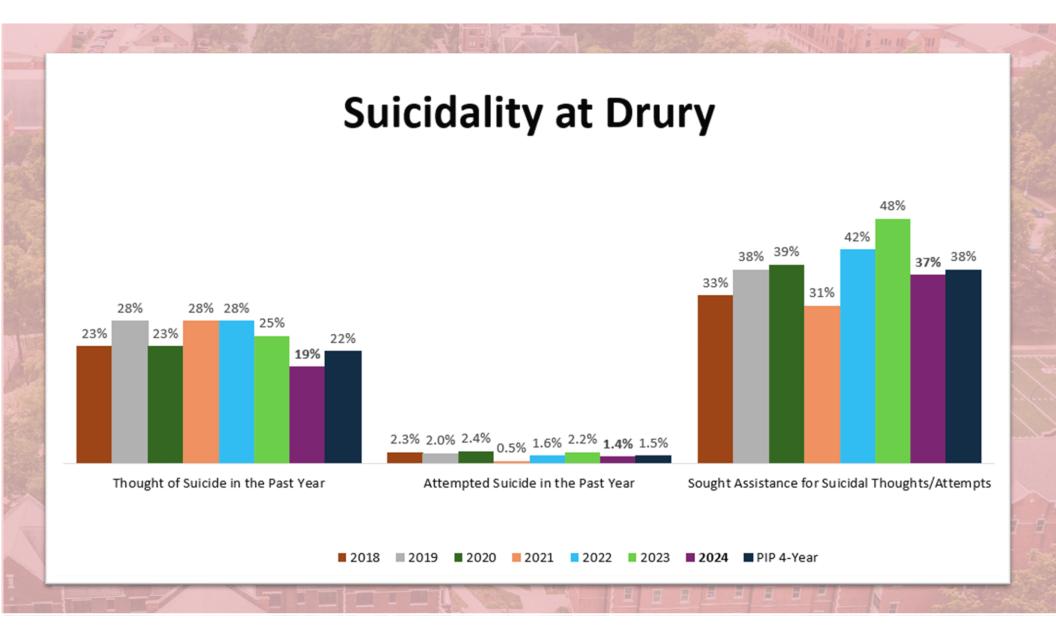
22% of Drury students went to an off-campus mental health provider (PIP 4-Year 23%) 30% of Drury students went to an off-campus medical doctor (PIP 4-Year 23%)

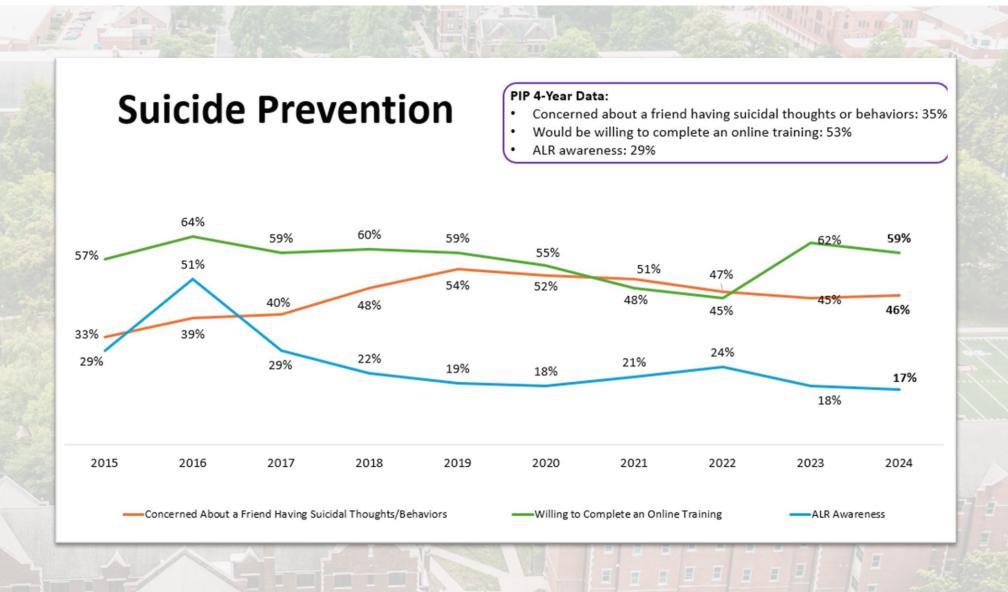




Who do you feel you can go to when personal concerns arise (e.g. personal/academic stress)? (Check all that apply)

- Friends/peers: 82% (76% PIP 4-Year)
- Parents: 70% (66% PIP 4-Year)
- Dating partner/spouse: 38% (34% PIP 4-Year)
- · Campus counseling center/services: 25% (18% PIP 4-Year)
- Academic advisor: 15% (11% PIP 2024)
- Faculty/ professor: 21% (14% PIP 2024)





## 02. INTERPERSONAL VIOLENCE

INCREASE THE CAMPUS COMMUNITY'S ABILITY TO RECOGNIZE AND RESPOND TO INSTANCES OF INTERPERSONAL

VIOLENCE BY 5% THROUGH COMPREHENSIVE EDUCATION AND RESOURCE DISSEMINATION.

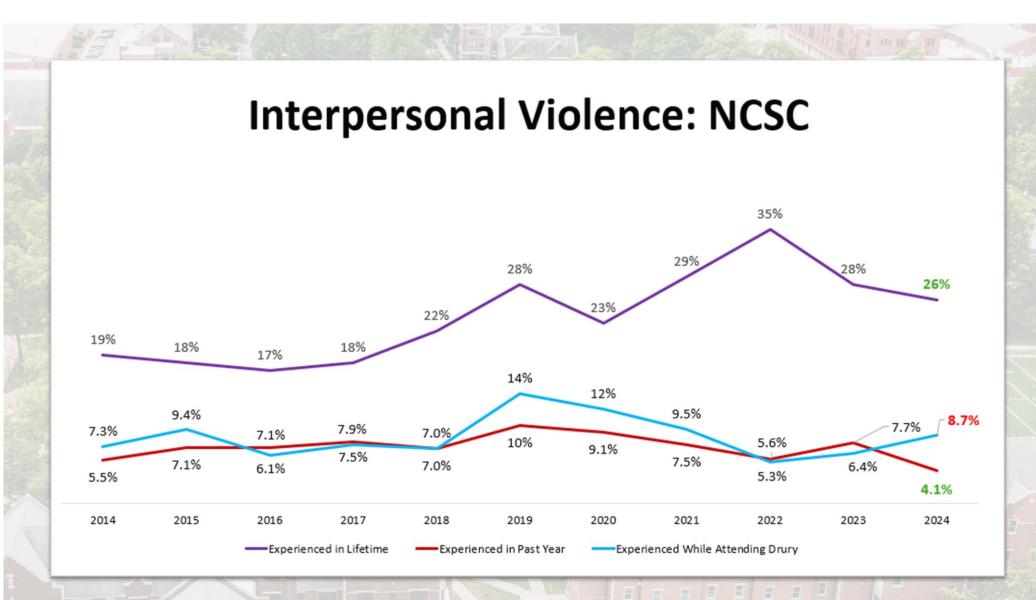
HOW TO ACHIEVE GOAL

WHAT THAT LOOKS LIKE

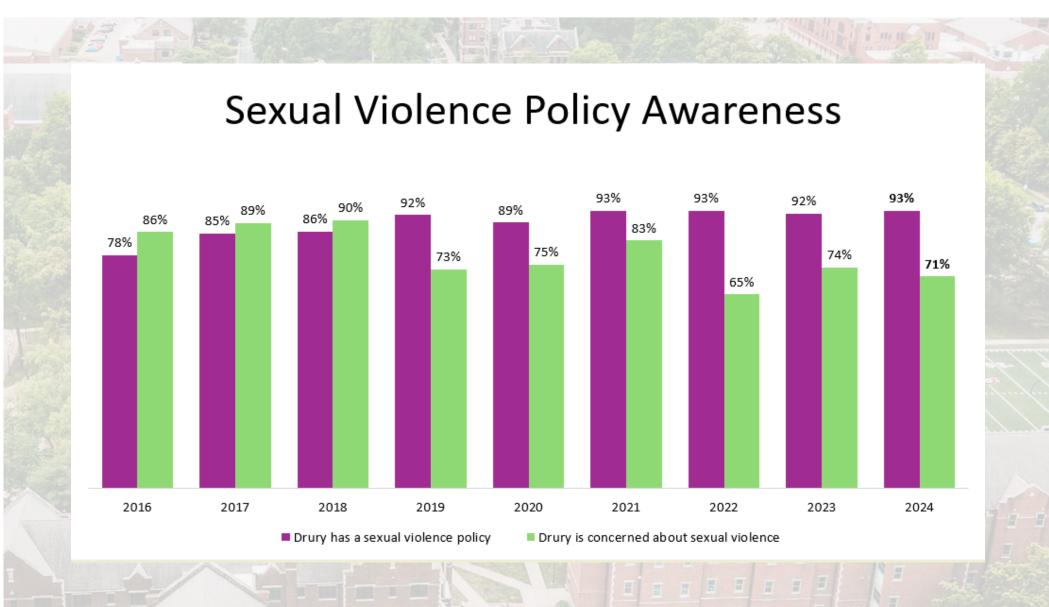
HOW TO ACHIEVE GOAL	L WHAT THAT LOOKS LIKE	
Promote social norm messages, programs, and events and resources.	1. Have designated prevention bulletin boards in residential areas (Monthly newsletter). 2. Provide bathroom stall flyers/stickers. 3. Promote campus, off campus, national, HEC, and PIP resources. 4. Use digital and print media to promote all initiatives. 5. Promote late-night, alcohol free funding. 6. Encourage/Incentivise paricipation in MACHB Survey 7. Promote/support Education/Wellness RACA programming events	
Forge partnerships with local organizations, law enforcement agencies, healthcare providers, educational institutions, and community leaders.	1. Collaborate with local organizations about resources, volunteer opportunities, and campus education. 2. Invite local organizations to committee meetings for advisement. 3. Promote local events that center around the topic of relationships, gender equity, and bystander intervention.	
Provide education about protective strategies to reduce harm of negative consequences.	1. Student activities risk management presentations/training 2. Establish/Promote Engage - "Don't Cancel Class" Initiative 3. Digital and Print Marketing Materials 4. Interactive Tabling Activities 5. Bring awareness and education to students on Title IX processes and resources.	
Provide training and technical assitance to campus partners.	1. ENGAGE "Don't Cancel Class" Initiative 2. Provide RA's with Engage Program kits 3. Provide Student Org Leaders the ability to check-out Engage training kits 4. Provide funding for/promote attendance to campus committees or conferences (P4P, DUPC, Higher Education Committee, Meeting of the Minds) 5. Host interactive tabling events that cover topics such as consent, healthy relationships, bystander intervention,	

and gender equity.

# DATA SUPPORTING THE NEED FOR INTERPERSONAL VIOLENCE PREVENTION INITIATIVES



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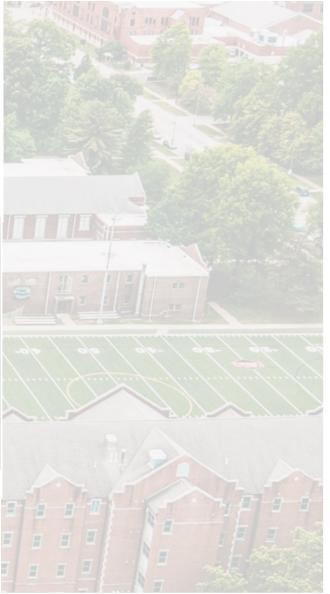


## 03. ALCOHOL AND SUBSTANCE USE

REDUCE POLY USAGE RATES BY 3%

#### HOW TO ACHIEVE GOAL WHAT THAT LOOKS LIKE

Objectives:	Tactics:
Promote social norm messages, programs, and events and resources.	1. Have designated prevention bulletin boards in residential areas (Monthly newsletter). 2. Promote bystander intervention/promotion (PUBS stickers, hotlines, Yellow Cab, etc) 3. Promote campus, off campus, national, HEC, and PIP resources. 4. Use digital and print media to promote all initiatives. 5. Promote late-night, alcohol free event/program funding. 6. Encourage/Incentivise paricipation in MACHB Survey 7. Promote/support Education/Wellness RACA programming events
Educate local business owners (drinking establishments, etc) on underage drinking behaviors and provide and promote resources.	Promote/Reconnect with CHEERS establishments     Educate on bystander training/promotion (PUBS stickers, hotlines, Yellow Cab, etc)
Provide education about protective strategies to reduce harm of negative consequences.	1. Risk management presentations/training 2. Engage - "Don't Cancel Class" Initiative 3. Digital and Print Marketing Materials 4. Interactive Tabling Activities 5. Through the conduct process, determine causes of behavioral issues, internal motivators, and external factors contributing to risky behavior, and then tailor santctions, assessments, and treatment options to individual. 6. Reinstate VectorSkills Alcohol Training Courses on caseby-case basis.
risk sub-populations in terms of alcohol	1. Provide educational training and materials about party planning, alcohol use, and signs of intoxication. 2. Create deeper connections with Freshman Experience/Athletics/Greek staff by educating them on resources and collaborating on training opportunities for their populations.
Provide training and technical assitance to campus partners.	1. Develop implementation plan of ENGAGE "Don't Cancel Class" Initiative 2. Provide RA's with Engage Program kits 3. Provide Student Org Leaders the ability to check-out Engage training kits 4. Provide funding for/promote attendance to campus committees or conferences (DUPC, Higher Education Committee, Meeting of the Minds) 5. Provide funding for/promote attendance to alcohol free, evening programs/events

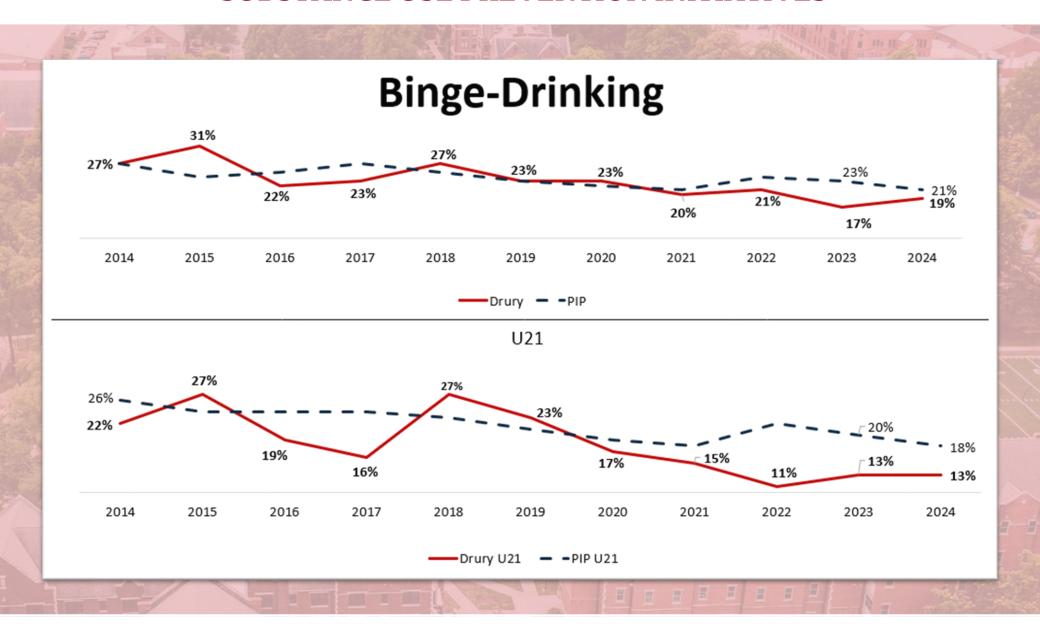


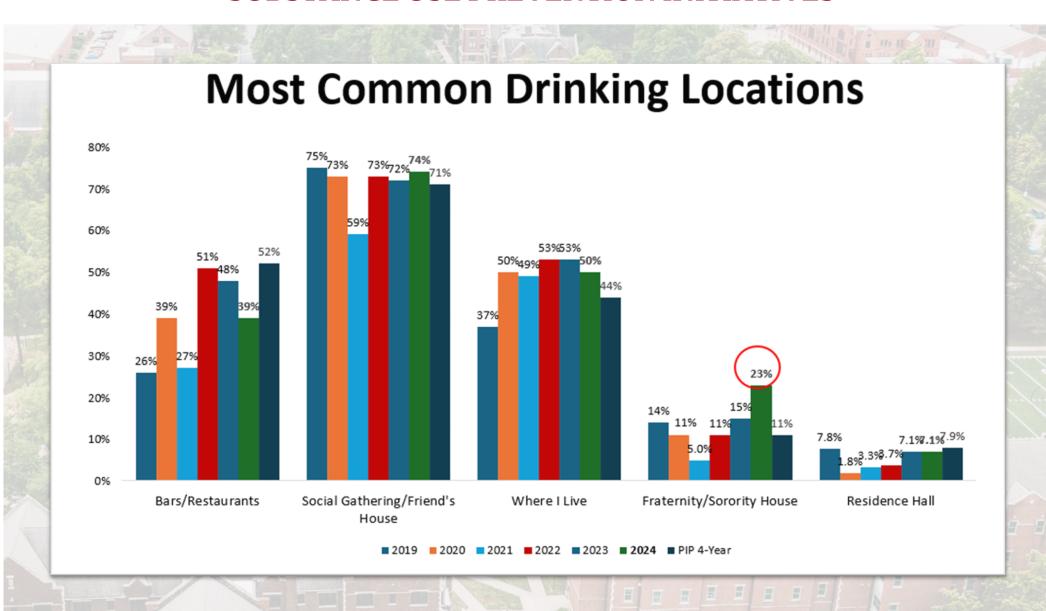
### **Alcohol Use at Drury**

	2018	2019	2020	2021	2022	2023	2024	PIP 4-Year			
Used Alcohol (Lifetime)	83%	77%	82%	76%	77%	65%	57%	66%			
Used Alcohol (Past Year)	81%	75%	79%	73%	68%	60%	53%	60%			
Reasons for Not Drinking (Among Non-Drinkers)											
Academic responsibilities	43%	61%	64%	50%	41%	43%	53%	39%			
Personal responsibilities	43%	52%	60%	50%	38%	41%	47%	36%			
Personal beliefs/values	55%	65%	53%	57%	39%	44%	36%	43%			
Don't want to do something regretful	55%	55%	47%	49%	32%	40%	35%	32%			
Against the law/policy	50%	71%	47%	65%	38%	47%	48%	37%			
Religious/moral	26%	26%	38%	26%	18%	21%	20%	26%			

# Age of First Drink (More Than a Sip)

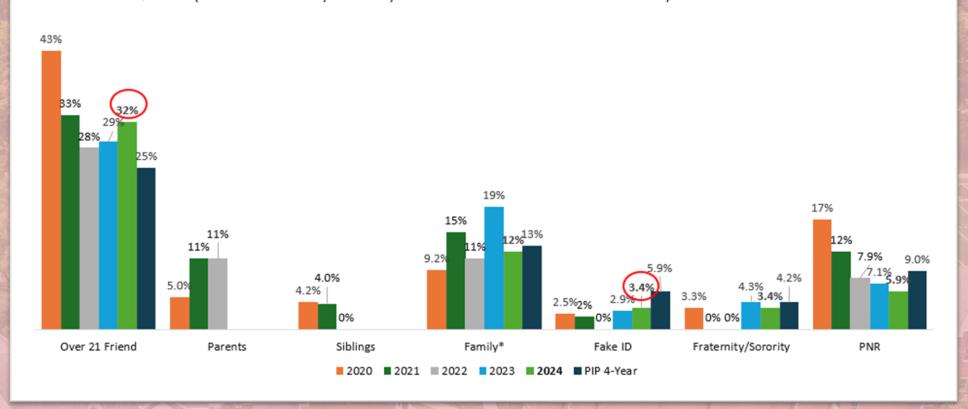
	2016	2017	2018	2019	2020	2021	2022	2023	2024
12 or Younger	2%	0.9%	1.9%	2.4%	0.5%	1.9%	3.0%	2.3%	0.6%
13	2%	2.4%	0.9%	1.6%	0.9%	1.9%	1.8%	0.9%	2.5%
14	3%	2.4%	2.8%	2.8%	2.3%	3.8%	1.2%	3.6%	4.4%
15	6%	7.9%	4.3%	8.0%	4.1%	4.6%	3.7%	8.6%	5.0%
16	8%	9.4%	12%	6.8%	11%	13%	9.8%	14%	13%
17	8%	7.9%	13%	9.2%	13%	8.8%	13%	7.7%	7.5%
18	23%	25%	30%	31%	25%	19%	23%	17%	14%
19	12%	11%	8.1%	8.0%	14%	10%	4.9%	5%	6.9%
20	5.1%	5.5%	3.8%	3.6%	3.2%	3.1%	5.5%	3.2%	1.3%
21	6.3%	5.8%	6.6%	3.2%	6.9%	9.2%	11%	2.7%	1.9%
22+	0.0%	0.0%	0.0%	0.8%	0.9%	0.4%	0%	0%	0.6%
Never Used	26%	22%	17%	23%	18%	24%	23%	35%	43%
	2070	22/0	1770	23/0	1070	2.70	2070	3070	





#### **How U21 Students Obtain Alcohol**

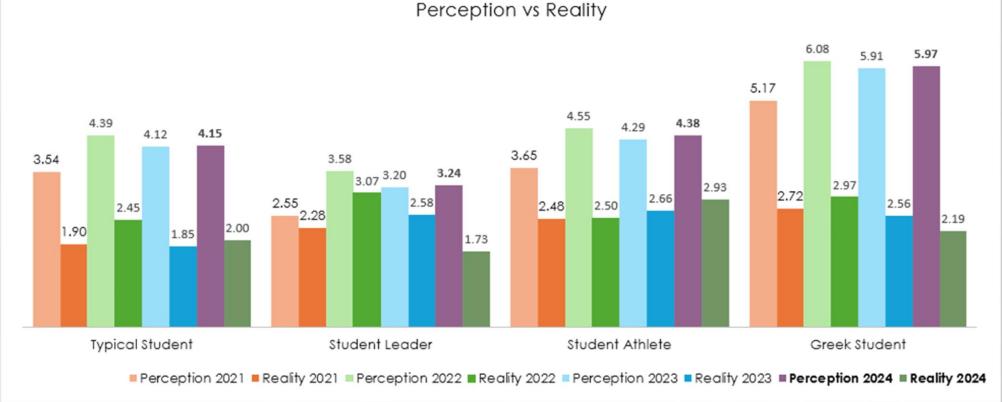
In 2024, 6.7% (PIP 4-Year 7.5%) of Drury students said alcohol was readily available at home.



	•					
2019	2020	2021	2022	2023	2024	l PIP 4-Year
45%	51%	40%	37%	32%	35%	36%
37%	41%	27%	26%	31%	24%	26%
10%	8.9%	6.1%	5.9%	6%	5.0%	7.0%
16%	18%	6.5%	10%	14%	13%	11%   11% 
7.7%	7.9%	7.3%	17%	8.0%	7.6%	1 8.4% 1
10%	6.3%	3.3%	3.3%	2.6%	2.5%	l 2.9%
17%	16%	4.9%	8.7%	11%	9.5%	11%
8.1%	8.4%	4.9%	6.6%	8.0%	10%	9.1%
	45% 37% 10% 16% 7.7% 10%	2019       2020         45%       51%         37%       41%         10%       8.9%         16%       18%         7.7%       7.9%         10%       6.3%         17%       16%	2019       2020       2021         45%       51%       40%         37%       41%       27%         10%       8.9%       6.1%         16%       18%       6.5%         7.7%       7.9%       7.3%         10%       6.3%       3.3%         17%       16%       4.9%	2019       2020       2021       2022         45%       51%       40%       37%         37%       41%       27%       26%         10%       8.9%       6.1%       5.9%         16%       18%       6.5%       10%         7.7%       7.9%       7.3%       17%         10%       6.3%       3.3%       3.3%         17%       16%       4.9%       8.7%	2019       2020       2021       2022       2023         45%       51%       40%       37%       32%         37%       41%       27%       26%       31%         10%       8.9%       6.1%       5.9%       6%         16%       18%       6.5%       10%       14%         7.7%       7.9%       7.3%       17%       8.0%         10%       6.3%       3.3%       3.3%       2.6%         17%       16%       4.9%       8.7%       11%	2019       2020       2021       2022       2023       2024         45%       51%       40%       37%       32%       35%         37%       41%       27%       26%       31%       24%         10%       8.9%       6.1%       5.9%       6%       5.0%         16%       18%       6.5%       10%       14%       13%         7.7%       7.9%       7.3%       17%       8.0%       7.6%         10%       6.3%       3.3%       3.3%       2.6%       2.5%         17%       16%       4.9%       8.7%       11%       9.5%

## Social Norming – Alcohol Use

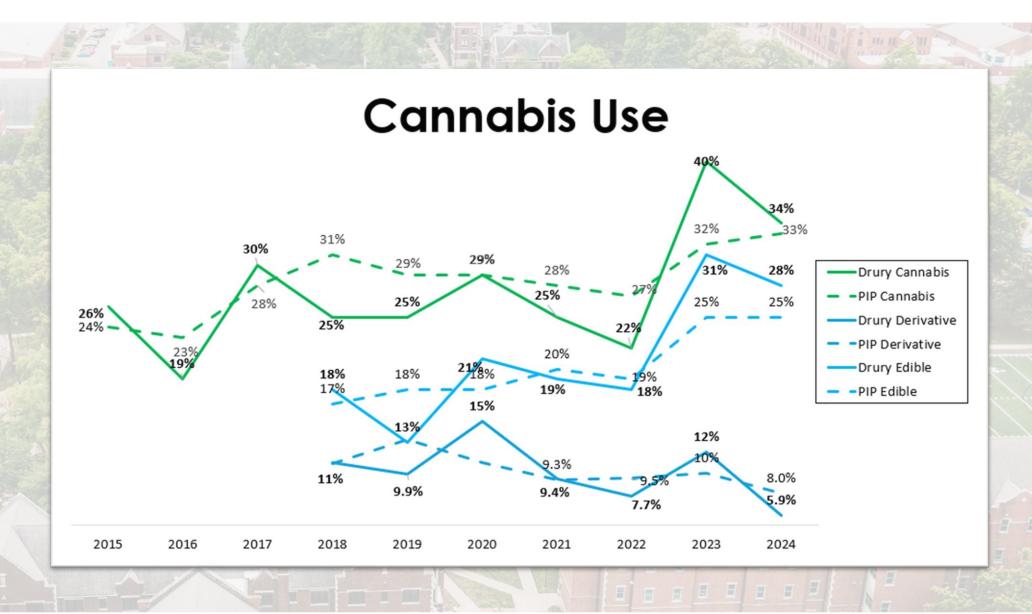
Number of Drinks Perception vs Reality



#### Poly-Use (Use at the Same Time)

"Have you used the following substances while drinking alcohol in the past 12 months?"

Used Alcohol AND	2022	2023	2024	PIP 2024
Marijuana/Cannabis (all types)	23%	43%	45%	37%
Prescription Drugs (prescribed to me)	26%	26%	7.2%	6.2%
Prescription Drugs (not prescribed)	0.0%	0.8%	6.0%	2.3%
Other illicit drugs (i.e. cocaine, heroin, LSD, MDMA, hallucinogens, etc.)	2.0%	0.0%	3.6%	2.2%
Tobacco/Nicotine	24%	29%	17%	26%
Other	0.0%	0.0%	1.2%	0.9%



#### **Common Cannabis Use Locations**

	2019	2020	2021	2022	2023	2024	PIP 4-Year
Social Gathering/Friend's House	81%	76%	64%	62%	63%	49%	58%       
Where I Live	57%	33%	62%	53%	57%	59%	60%
Outdoors	55%	33%	31%	35%	25%	20%	32%
In a Car*	62%	33%	22%	38%	23%	20%	24%
Parties	43%	24%	14%	26%	22%	22%	25%
Greek House	7.1%	5.6%	1.7%	2.9%	10%	12%	8.8%
Residence Hall	9.5%	1.9%	8.6%	8.8%	16%	14%	14%

#### \*When used in a car:

- 8.3% being driven (I was the driver) (PIP 4-Year 6.1%)
- 25% being driven (I was the passenger) (PIP 4-Year 14%)

### **Cannabis Poly-Use**

Have you (	ever	) used	t	he i	fol	low	ing su	bstance	s whi	le usi	ing cann	abis?
				(c	he	ck a	II that	apply)				

	2020	2021	2022	2023	2024	PIP 2024
Alcohol	61%	57%	65%	65%		
Prescription drugs	20%	8.6%	15%	20%		
Other illicit drugs	3.7%	6.9%	5.9%	2.4%		
Tobacco/Nicotine products	NA	NA	24%	32%		
Other (please specify)	0.0%	3.4%	0.0%	1.3%		
None of the above	30%	41%	29%	25%		

#### Prescription Drug Use & Misuse

- 4.6% of Drury students used prescription drugs without a doctor's prescription in the past year (5.5% PIP 4-Year)
  - · 3.5% in 2023
  - 4.2% in 2022

	2018	2019	2020	2021	2022	2023	2024	PIP 4-Year
Stimulants	7.1%	1.9%	3.7%	2.6%	1.4%	2.0%	2.6%	2.3%
Pain Medications	4.4%	2.9%	3.7%	2.6%	0.0%	1.5%	2.0%	1.9%
Sleep Medications	2.2%	2.4%	0.5%	0.9%	0.7%	1.0%	0.0%	1.1%
Benzodiazepine/ Sedatives	4.4%	1.9%	0.5%	2.1%	0.7%	0.0%	0.0%	0.6%     

- 3.9% of students misused drugs prescribed to them (2.1% in 2022, 4.5% in 2023, 4.6% PIP 2024)
  - 0.7% Stimulants (0% in 2022, 2.5% in 2023, 1.6% PIP 2024)
  - 1.3% Pain Medications (0.7% in 2022, 2.0% in 2023, 1.8% PIP 2024)
  - 1.3% Sleeping Medications (1.4% in 2022, 0.5% in 2023, 0.9% PIP 2024)
  - 0.7% Benzodiazepines/Sedatives (0.7% in 2022, 1.5% in 2023, 0.7% PIP 2024)

# Other Illicit Drug Use (Used At Lease Once in Past Year)

16% of Drury students used a drug other than cannabis in 2023 (24% in 2023, 3.6% in 2022, 13% PIP 2024)

	2017	2018	2019	2020	2021	2022	2023	2024	PIP 4- Year
Cocaine	2.6%	2.7%	1.0%	1.6%	2.6%	1.3%	1.5%	0.7%	1.4%
Heroin	0.4%	0%	0.5%	0.5%	0%	0.3%	0.5%	0.0%	0.3%
Delta-8 THC	NA	NA	NA	NA	NA	NA	21%	11%	11%
Other*	7.7%	7.1%	3.4%	7.0%	6.5%	3.3%	7.0%	5.9%	5.0%

Other includes ecstasy, MDMA, mushrooms, LSD, PCP, etc.

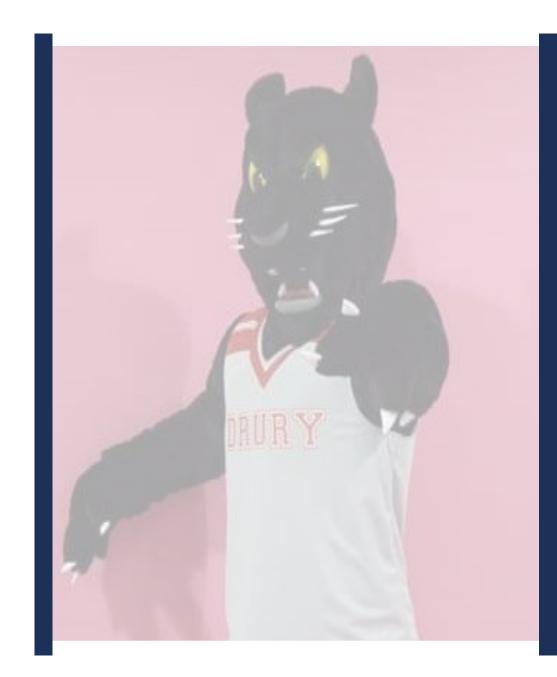
### Tobacco/Nicotine Use

Which of the following tobacco products have you used in the past year? (Check all that apply)

	2019	2020	2021	2022	2023	2024	PIP 2024
Cigarettes	9.2%	8.7%	7.2%	6.6%	6.9%	10%	11%
Cigars	7.8%	4.3%	5.8%	2.2%	2.6%	5.4%	5.1%
Smokeless Tobacco	1.0%	2.2%	2.7%	1.5%	3.7%	6.0%	6.3%
Hookah	6.3%	4.9%	2.7%	2.2%	0.5%	0.7%	1.9%
E-cigarettes/ Vaporizers*	33%	34%	29%	18%	19%	17%	20%
Any Tobacco Product	31%	28%	21%	20%	22%	22%	26%

# C. Next Steps

What can you do?





OUR CAMPUS OUR COMMUNITY OUR RESPONSIBILITY

## Responsibilities:

COALITION MEMBERS ARE RESPONSIBLE FOR THE OVERSIGHT

AND MANAGEMENT OF THE COALITION INCLUDING BUT NOT

LIMITED TO COMMUNITY ENGAGEMENT, FISCAL
DECISION-MAKING, STRATEGY DEVELOPMENT AND
IMPLEMENTATION.

#### **Duties**

- · PARTICIPATE IN PLANNING AND SETTING PRIORITIES
- · PARTICIPATE IN DEFINING THE ROLE OF THE COALITION IN THE COMMUNITY
- · PARTICIPATE IN LEADERSHIP OF THE COALITION
- PARTICIPATE IN EVALUATING THE CONTRIBUTION THE COALITION MAKES TO RELATED OUTCOMES
- · CONNECT COALITION TO THE LARGER COMMUNITY
- · RECRUIT NEW MEMBERS
- · PARTICIPATE IN COALITION EVENTS AND ACTIVITIES
- · REPRESENT THE COALITION WITHIN ONE'S SPHERE OF PERSONAL INFLUENCE
- · PARTICIPATE IN SETTING THE BUDGET FOR THE COALITION
- $\cdot$  Participate in decision about allocation of resources for the work of the coalition
- · GIVE INPUT FOR SUPERVISION AND MANAGEMENT OF STAFF ASSIGNED TO THE COALITION
- ATTEND COALITION MEETINGS AND PARTICIPATE IN AT LEAST ONE COMMITTEE / WORK GROUP (DEPENDING ON MEMBERSHIP LEVEL)



Mental Well-Being

Interpersonal Violence Alcohol and Other Drugs

Bias and Discrimination

# We Need Facilitators! https://www.mopiptraining.org/engage/

#### Once you complete the overview training:

Deep dive into a specialty area Facilitate trainings to your groups Check-out activity boxes (With approval) Facilitation Professional Training

**Opportunities** 

**Interested in a Bystander Training?** 



https://forms.office.com/r/3A7MSvPwq6



EMAIL:

PANTHERS FOR PREVENTION ADVISOR

ABAYLESS004@DRURY.EDU

PREVENTION@DRURY.EDU

OFFICE: (417) 873-7429 **FSC 108** 

**Prevention Socials** 



@DRURY\_P4P

AREAS OF FOCUS FOR THE 2024-2025 SCHOOL YEAR



 $\begin{array}{c} \text{Drinking} & \text{Use} \\ \text{Campaign} \longrightarrow \text{Collaborate} \longrightarrow \text{Communicate} \end{array}$ 

Our Campus Our Community Our Responsibility