

MBA Ventures Program Learning Outcomes

- LO1 *Understanding a Firm's Environment: Identifying and Attracting Resources:*** Students will understand strategic partners' micro and macro economic/regulatory/cultural environments (A). Students will demonstrate proficiency in budgeting and forecasting, as well as an understanding of the important human, organizational, economic, and financial dynamics of attracting and deploying resources, and of measuring and assessing outcomes (B).
- LO2 *Understanding the Self and Others: Communication, Leadership, Followership, and Teamwork:*** Students will be able to effectively communicate in (A) written, (B) oral, and non-verbal modalities – including those questions and issues required to begin the case/problem-solving process. Students will demonstrate capabilities related to (C) self-understanding, including strengths, predispositions, values, and areas of vulnerability. They will progress in a lifelong study of self and others with respect to individual performance and reflected in their value as a member of a team – (D) demonstrating the ability to lead and/or follow other members of teams to achieve appropriate outcomes.
- LO3 *Understanding Information: Creating Data Visibility:*** Students will demonstrate skill in assessing the quality of data and the degree to which particular data provides a strong basis for decision-making, creating and promoting data visibility to inform decision-making processes.
- LO4 *Understanding Ventures: Setting Objectives; Diagnosing Obstacles; Choosing and Pursuing Opportunities:*** Students will be able to apply the appropriate tools required to manage and communicate critical information in the service of setting objectives, considering obstacles through critical and creative lenses, and making and following through with decisions.

Key: I—Introduced, P—Practiced, R—Reinforced, Yellow Highlight (Direct Measure), Blue (Indirect)

Assessment Measure	LO1A	LO1B	LO2A	LO2B	LO2C	LO2D	LO3	LO4
MBAV 600			I		I			
MBAV 610								I
MBAV 620		I					I	
MBAV 630	I			I		I		
MBAV 640	P	P						P
MBAV 650			P	P			P	
MBAV 660		R						
MBAV 670					P	P		
MBAV 680	R			R				R
MBAV 699			R		R	R	R	