

ABOUT THE DRURY UNIVERSITY MASTER PLAN

Drury's master plan is a clear vision for how the institution will develop, grow and evolve, physically, over the next 25 to 30 years. A good master plan envisions a fabric of buildings, open space and landscape that are knitted together in a cohesive, legible, attractive – and memorable – way. It is not a prescription for exactly what will go where. Instead, the plan establishes an ordered yet flexible framework which will guide all future planning and development. It also reflects – in form and function – what makes Drury University unique. Crafted with extensive input from the Drury and Springfield communities starting with a week-long charrette in April, the plan imagines a future that both preserves and enhances that which defines the Drury campus and experience for generations to come.

Aspirations of the Master Plan for Drury University

- More clearly define Drury's edges to create psychological thresholds with memorable entrances.
- Establish a hierarchy of open spaces ranging from the iconic to the intimate.
- Make great streets.
- Articulate each major intersection as a "node" with hardscape, landscape, wayfinding and architecture.
- Imbue Drury with distinctive character through architectural interventions including a hierarchy of gateways, bridges and towers.
- Transform Drury Lane into the iconic heart of campus by closing it to traffic and remaking it as a pedestrian mall.
- Re-imagine Central Street as a linear park that tells the history of Drury University and Springfield as significant actors in the realization of the American idea.
- Create two new precincts that anchor the north and south ends of campus: a residential precinct to the north and a design and innovation precinct to the south, connected by Drury Lane.
- Consolidate athletics & school spirit on the main campus and its immediate periphery.

Find more details, renderings and videos at www.drury.edu/masterplan



"He who fails to plan is planning to fail."
-Winston Churchill

ABOUT COOPER ROBERTSON, DRURY'S MASTER PLAN PARTNER

Cooper Robertson is an award-winning architecture and urban design firm based in New York City. The firm has a nearly 40-year history of skillfully addressing large-scale urban design challenges, and shaping major cultural and educational buildings, including numerous college campuses. Cooper Robertson approaches design through a deep exploration of a project site and its inherent possibilities. No matter the project, this examination becomes the base from which a resonant and sustainable design can emerge, one that will endure over time.